Claims

1. A pillow kit, comprising:

a cover assembly which includes substantially identical top and bottom portions, the top and bottom portions including spaced longitudinal sides and end sides, wherein the top and bottom portions are secured around the peripheries thereof except for one side;

means for selectively opening and closing said one side;
 at least one chamber section located interiorly of the
cover assembly;

filling located interiorly of the cover assembly; and at least one core member, constructed to be insertable into and removable from the chamber section, for selectively changing the support characteristics of the pillow.

- 2. The pillow kit of claim 1, including a plurality of chamber sections, and a plurality of inserts adapted for insertion therein.
- 3. The pillow kit of claim 2, wherein filling is located within the chamber sections.
- 4 The pillow kit of claim 2, wherein the chamber sections extend for substantially the entire length of the pillow.
- 5. The pillow kit of claim 2, wherein the inserts have different support characteristics.
- 6. The pillow kit of claim 7, wherein the different characteristics include differences in fill weight.
- 7. The pillow kit of claim 3, wherein the outer layers of the top and bottom portions are cotton, wherein the inner layers are polyester and wherein the chamber sections are defined by polyester baffle members which extend between the inner layers of the top and bottom portions.

- 8. The pillow kit of claim 1, wherein the pillow filling is natural feathers and/or down.
- 9. The pillow kit of claim 1, wherein the pillow filling is synthetic material.